

Minneapolis





YWCA IS ON A MISSION

Our Mission: to eliminate racism; empower women and girls; and promote peace, justice, freedom and dignity for all.

Fast Facts

building an inclusive. equitable community



762 Supporters

generously



Volunteers contributed

1.878 hours

across the Twin Cities



from 445 households

349 headed by a single parent



Participants

in our teacher training program







Participants

across our programs



Programs

in academic enrichment, wellbeing and more



including 12 schools







2,000+ Individuals

racial iustice and public policy/ advocacy understandina



ACI

Organizations

invested in equity through Inc.lude™ services



11,000+ **Members**

in our health and wellness centers



5,910 **Seniors** attended fitness classes for older adults



800 **Triathletes** raced in our

14th annual Women's Tri

2022-2023 Board of Directors July 1, 2022 – June 30, 2023

Our board of directors is a diverse group of leaders using their passion, insights, and connections in the community to create real impact.

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Shelley Carthen Watson President and CEO YWCA Minneapolis





YWCA Minneapolis is where 84-year-olds complete triathlons — and babies take first steps; where girls and youth gain confidence — and adults build community."

-SHELLEY CARTHEN WATSON

Established & Dynamic

YWCA Minneapolis is established — and dynamic. We're a place where 84-year-olds complete triathlons — and babies take first steps; where girls and youth gain confidence — and adults build community. People across different generations, socioeconomic backgrounds, racial and cultural communities, and genders find meaning and belonging in our multifaceted work. We are proud of our reach and impact — and grateful for your support.

The latter half of this fiscal year 2023, we spent in an intense strategic planning exercise, led by McKinsey & Company to map out how to best meet community needs and build on our strengths and our 132-year legacy.

Everyone connected to YWCA Minneapolis contributes to our success. With you, we'll emerge fiscally stronger and best positioned to pursue our mission.

Learn about the impact we're making and imagine with us what more we can do.

Year in Review

AUG | KABOOM! transformed our play

from volunteers.

JUL Third class of Eurekans graduated. Eureka! is a five-year summer and school-year program for girls interested in STEM (science, technology,



area at YWCA Midtown. Thanks to financial support from Welly Health and Blue Cross & Blue Shield of MN plus sweat equity



RACE FORWARD 2-DAY

Nearly 1,000 people participated in Race Against Racism and Women's Triathlon in our Race Forward 2-Day event.





With Birchbark Books, YWCA Minneapolis hosted Dr. Ibram X. Kendi on his literary tour for "Magnolia Flower."



it's time to talk:



20th annual It's Time to Talk: Forums on Race™ event featured Angela Davis as the keynote presenter.

their leadership and



included teens in

policy advocacy.

A new initiative. Youth in Action. supported youth in activating community advocacy skills Youth advocacy matters. Our cohort models

Public Policy team piloted a new community learning framework with Lunch & Learn. This restructuring reframed sessions from a lecture-style structure to include participant engagement, cultivating richer conversations rooted in community voice and wisdom alona

with resources.



The forum Rhetoric of Hate: Centering Asian American & Pacific Islander Communities featured Anh Thu Pham and Tri Vo on art as activism, moderated by long-time racial justice facilitator, Hedy Tripp.





RACE **AGAINST** RACISM 2K/5K

Over 140 racers joined us for a 2K/5K race to raise awareness of systemic racism.



The forum Rhetoric of Hate: White Violence and White Silence featured Susan Raffo and David Boehnke.





YWCA Day on the Hill Minnesota-based YWCAs (Minneapolis, St. Paul, Duluth and Mankato) joined legislators and policymakers to uplift our mission and celebrate new policies.



300 guests participated in our second annual fundraising event. We presented our sixth annual Woman of Power Award to Elder Atum Azzahir, and second annual Kate Berman Leadership Award to Pam Stegora Axberg.





We graduated 63 Workforce Development Teacher Training program students and started our 40th cohort, Graduates leave the program with an average of \$1.50 more per hour than when they





enrolled in our program.

617 2 445 children households

OUR CENTERS:

Downtown - Ecolab - Hubbs - Midtown - South Minneapolis

of children show grounding in their culture and value diversity

of children show age-appropriate development

of children are ready to succeed in kindergarten

159,687 nutritious meals and snacks provided

62% live below 200% of the federal poverty

RACE & ETHNICITY:

African

35% African American

3% American Indian

2% Asian/SE Asian Pacific Islander

White

4% Latinx



ur award-winning programs create a sense of belonging with our anti-bias curriculum and ready our children for kindergarten.

Plus, we're building the early childhood workforce with our teacher training — this past year, we had 141 participants.





YWCA is part of the fabric of our family's life...our children's curiosity, confidence, warmth and so much more would be much less. It has been a constant through this incredibly stressful time."

- EARLY CHILDHOOD
EDUCATION PARENT



YWCA Minneapolis helped me understand how to better teach the young children I work with and how to better communicate with them. I am honored that I received my CDA (Child Development Associate) credential, through YWCA."

- YWCA WORKFORCE DEVELOPMENT PROGRAM PARTICIPANT

as BIPOC households

identify low-income

OUR PROGRAMS:

Beacons at Franklin Middle School - Beacons at Hmong International Academy - Contact Plus - Girls Inc. Eureka! - Girls Inc. Out-of-School Time - Girls RAP (Resolution & Prevention) - Strong Fast Fit

of youth see themselves as being leaders and advocates for change

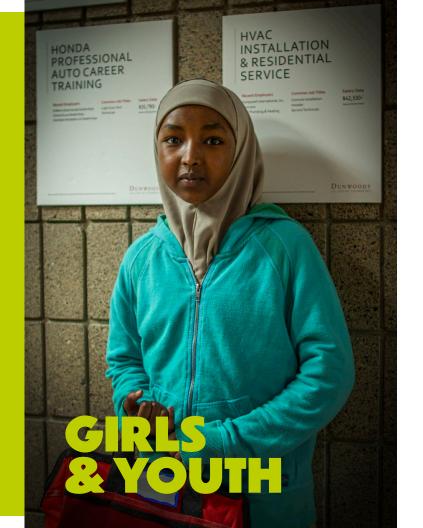
of youth reported having the skills, education and value of lifelong learning needed to achieve their desired future



adult and support that align with heir goals and values



understand the importance of leading healthy lifestyles that nurture their mind, body, and spirit



WCA Minneapolis is one of the largest providers of out-of-school time programs in the city. This past year, we increased staff capacity and served 921 diverse youth across seven programs. These programs engaged participants in STEM, life skills, art, recreation, health and fitness activities, goal-setting, conflict resolution and more.



We women have not had very many opportunities [in STEM] up until the last 50 or so years. And now that we are, it's time to rise up! Eureka! is going to reward me later in life."

- EUREKA! PARTICIPANT



Q GIRLS & YOUTH **PROGRAMMING** LOCATIONS:

- Anthony Middle School
- · Cooper High School
- Flla Baker Global Studies & Humanities School
- FAIR School Downtown
- FAIR School Crystal
- Franklin Middle School
- Hmong International Academy
- Marcy Open
- Passageways Youth Shelter
- Sanford Middle School
- Venture Academy
- Northeast Middle School
- YWCA Downtown
- YWCA Midtown

Together, we build a community of changemakers

2,000+ attended racial justice and public policy events

514

individuals pursued cultural assessments and learning plans with our racial justice team

bills introduced in State Legislative Session; funding bill passed for workforce development

\$700,000 in state funding obtained for workforce development

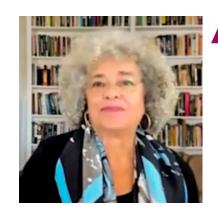
workshops facilitated in racial justice/DEI





hrough racial justice training, Inc.ludeTM consulting, advocacy and education, we bring communities together, facilitate dialogue and help people create meaningful action in their lives. This past year, we piloted Lunch & Learn: a community-learning framework to better engage participants and cultivate richer conversations rooted in community voice and wisdom.





One learns a great deal more in making mistakes. I like to see young people charting their own journey and learn from their own experiences. It's important we not deny them their own story."

- ANGELA DAVIS, KEYNOTE PRESENTER



You may not be able to change the world, but you can change your community. Remember that your work in the public sector has the potential to make a positive difference in people's lives; approach it purposefully, with a commitment to progress that endures."

- OLAITAN (OLA) OLANREWAJU, CAPITOL PATHWAYS INTERN

48,441⁺ fitness class registrations

of members are 62+ vears old

of members are 19-61 years old

of members are 0-18 years old

1.050

individuals participated in CPR, first aid, lifequard certifications and other specialty classes

1,390 registrations for group swim classes

5,910 seniors attended fitness classes focused on older adults

Sliding-fee memberships provided access to low-income households





ealth and wellness at YWCA Minneapolis is a welcoming, inclusive environment that supports people across cultures, incomes and age. We have top-notch fitness classes, women- and senior-focused programs, membership scholarships, swimming and more. Our communitybased initiatives are cross-collaborative. We work with Early Childhood Education and Girls & Youth families offering them memberships and swimming lessons at no cost.

> YWCA Women's Triathlon, our signature health and wellness event, features diverse racers, such as Judy Rykken. The 84-year-old great grandmother has completed more than 200 triathlons since 1977, including every YWCA Women's Triathlon.



Learning to swim as an adult isn't for the faint of heart. Add to that the stereotypes around African Americans and our aptitude for swimming. I chose YWCA Minneapolis because I felt their mission statement would guarantee a positive experience and folks would understand

- MAE, SWIM LESSON PARTICIPANT



YWCA Triathlon is the best of them all...it's inclusive of women of every shape, size, gender... Hispanic women, Black women and women of every age!"

- JUDY, TRIATHLETE

my trepidations."







Foundations, Corporations and Organizations Annual gifts and payments to YWCA Minneapolis (July 1, 2022 – June 30, 2023)

\$100,000+

Blue Cross and Blue Shield of
Minnesota Foundation
Greater Twin Cities United Way
Richard M. Schulze Family Foundation
Target Foundation
The Cargill Foundation
WEM Foundation

\$50,000 - \$99,999

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\$25,000 - \$49,999

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\$10,000 - \$24,999

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\$5,000 - \$9,999

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\$500 - \$999

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Union



Girls RAP works with 12-18 year-olds at risk for engaging with the juvenile justice system and includes empowerment groups, individualized case management, and aftercare services in 12 weeks of programming and 12 months of continued support.

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Circle of Empowerment (\$10,000+)

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The Minnesota Capitol Pathways Program opens access to policymaking and public services to young adults who are Black, Indigenous and People of Color. This was our first year as a Capitol Pathways Internship host organization, and Ola Olanrewaju, our first intern and thirdyear Unniversity of Minnesota student.

Annual gifts and payments to YWCA Minneapolis including designations through workplace giving campaigns (July 1, 2022 – June 30, 2023)



"I used to think gyms were for a certain type of person, and I was definitely not that type. I don't think that way anymore. YWCA helped me elevate my health and wellbeing in ways I could not have done on my own, and I know YWCA is for me!"

- JENNY, MEMBER SINCE 2009

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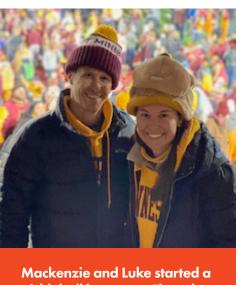
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pickleball league on Thursday nights for family and friends, which quickly expanded. They both enjoy being part of and supporting the community and align with the mission of YWCA Minneapolis. Kathryn Hertel Arthur and Donna Hogenson Chelsea Horton Dick Howard Sally Howard Shirley Hughes Janice Hunton and **Betsy Peregoy** Pamela Isham Matt Jackson Mary B. Janisch Rachel Johnson Johnson-Lundblad Gift Fund Nicole Johnson Kristin Johnson Mary S. Jones and Dominic Papatolo Maraaret M. Jones Keisha H. Jones Loralean Jordan Ellen Just

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"I was amazed that these children immediately started saying things like, 'That's not fair' or 'Why would people do that to others?' These observations and comments were something we talked about across topics, whether it was learning about race, gender, disability or even space."

- YWCA MINNEAPOLIS STAFF



Legacy Society The following individuals have designated YWCA Minneapolis as a beneficiary in their wills, trusts or planned gifts.

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We appreciate our generous and compassionate donors who make it possible for us to serve our community. If you have any questions about your contribution or how you have been listed, please contact the Organizational Advancement department at 612-215-4158.

Tribute Gifts Received July 1, 2022 – June 30, 2023

Anita Patel in honor of Shelley Carthen Watson

Kathleen A. O'Brien in honor of Shelley Carthen Watson

Teresa Lewis in honor of the front desk staff

Sarah Aughenbaugh in honor of YWCA Downtown ECE Teachers and Staff

Janice Hunton in honor of Loie Lenarz

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Altman Family Fund of the Women's Foundation of Minnesota in honor of

Pam Stegora Axbera

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Susan Lasoff in memory of Stacey James Danner

Nannette Ringham in honor of Rod & Kathy Ringham

Paula S. Roe in honor of virtual fitness classes.

Cinda Collins in honor of Shelley Carthen Watson

Stephanie Malone in memory of Kate Berman

Bergerson Family Foundation in memory of Kate Berman

Roberts-McCullum Family Fund in memory of Pearl McCullum

Mary Jones in honor of Pam Steaora Axbera



Volunteer Stephanie Hernandez taught youth in our Strong Fast Fit program essential martial arts and some selfdefense techniques. Learning a basic form of karate helps youth develop self-discipline and physical strength to stay fit and flexible.

^{*}deceased

Volunteers Received July 1, 2022 – June 30, 2023

Arika Alana Amiro Abdullah Lynzy Abress Isaias Aguilera Sara Ahluwalia Marian Ahmed Lisa Albrecht Joselyn Alford Luna Allen-Bakerian Stephanie Anderson Chi Anunkor Pedro Araque Javda Arrinator Arnold Arslan Cailynn Aumock Aliyah Baker Naomi Banks Lilricka Barber Kate Barnett Sinead Barry Victoria Bayer Michelle Beeman Clarence Benford Darlynn Benjamin Zoe Benston Vanessa Berentson Seth Berlin David Berrisford Erin Berrisford Heather Besonen Divva Bharaava Neha Bhatia Marina Bibo Elizabeth Bierman Stella Birdsona Amelia Blair-Smith

Andrea Bose Charlene Boser Ese Bowry Audrey Boyle James Bradford Emma Brenner Andrew Broman Kaylen Broms Cassandra Bryan Tricia Budke Bethany Burzynski Jairus Bush Kate Caffrey Sean Cahill Gabriella Caldecott Ana Camacho Colette Campbell Antonietta Canna **Brooke Card** Bonnie Carlson-Green Carrie Carroll Shelley Carthen Watson Melissa Castillo Shala Castro Monika Chauhan Jolene Chestnut Annie Chi Kay Christianson Adriana Clemon Jeff Clemon Karin Clemon Sharon Cody Caitlin Cohn Kari Cornell Theodore Cornell Carrie Crawford

Sara Crawford Stephanie Leonard Crosby Rachel Cruz Basilia Cruz Blue Rashmin Cumina Lvdia Dahl Virainia Dale Beth Daniels Mark Darst Rice Wellington Darst Rice Samia Daud Tara Davenport Mia David Michael Davis Teia Davis Brewer Matthew DeBoer Rose DeBoer Nitsa Dereskos Alena DeYouna Heron Diana Hasith Dissanayake Charles Dornfeld Amy Draaland-Johnson Carolina Dufault Shana Dukes Monisha Dunn Lisa Duvick Ashley Dwire Samantha Edelbura Heather Eisenmenger Annabelle Ellenbogen Luna Ellinaton Nicole Emerson Mackenzie Enael Julie Engen

Karri Erbele

Misty Erickson Wendy Ethen Rachel Evangelisto Nique Evans Denise Fahl Lindsey Farwell London Fehr Denise Felder Hafsa Fiai Hamdan Fiai Omar Fiai Sakeena Fiai Salman Fiai Annie Fittipaldi Phoenix Flamenbaum Colette Fletcher Terri Ann Flynn Kimberly Ford Lauren Forest Clare Forstie Ross Freiderich Lara Friedman-Shedlov Barbara Frohnert Frank Funwi Debbie Galka Stephanie Gandy Nancy Garrett Laura Gerde Brian Gerhan Shameka Gherau Dishanee Ghosh Manrai Ghuman Kyler Gilmore Melissa Gilmore

Jessica Giordano

Diana Gloss

Michael Gloss Ruby Gocha Lindsay Goff Leah Goff-Rosenbera Kitty Gogins Max Gonzalez Emily Goodhue Spencer Grant Hyun Mee Graves Colleen Gray Jonnie Green Harry Greenberg Maraaret Grefia Adam Gruenewald Michael Guzior Susan Guzmich Joan Haan Meaan Hadley Alanna Halloran Amy Halloran Elizabeth Halloran Christy Hammerstrom Ti Hammerstrom Mindy Hanasleben Jill Hanus Leah Hanus Mae Harmsen Niki Hauck Dan Hawkins-Torres Andrew Haynssen Natalie Heath Cynthia Heelan Sarah Heimovics Rhiannon Hellmuth Stephanie Hernandez

Lindsay Herr

Katie Hockenberry

Leslie Holman Holt

Madicyn Holmaren

Sarah Hoffman

Will Holcombe

Jenne Hongosh

Bridaet Honsey

Soren Huggins

Mash Ibtesum

Micah Intermill

Molly Jackson

Nicole Jackson

Thea Javaram

Jenna Jensen

Shweta Jhanii

Alina Johnson

Julian Johnson

Natalie Johnson

Timari Johnson

Jameson Kasperek

Andrea Kaufman

Meaan Kercher

Tamnnet Kidanu

Corrien Knuckles

Abigail Kinney

Lea Kirdatt

Maria Kleis

Candis Jones

Karisa Jones

Nik Jones

Abiaail Johnson

Elizabeth Johnson

Emily Ireland

Joe Imholte

Wendy Husman

Hannah Hutchins

Gabrielle Kolb Jessica Koller Beth Korth Natalie Kowalke Tami Kozikowski Amanda Kreider William Krusemark Sheena Kuah Jamie Kubicek Evelyn Kuo Kayla Lacroix Jennifer Laible Paula Landis Maria Landrieu Jinaa Lane David Lantz Michael Larson Susan Larson Stephen Lauricella Ha Le Emmie Lee Heidi Lee Simon Lee Moira Lennox Karisa Lindauis Katie Linaras Carolyn Link Namibia Little Jacqueline Lloyd Cunningham Sandy Lundberg Tanya Lundeen Eric Lynaaas Anna Lyon Natalie Mac Arthur Meaan Madae Nicholas Madge

Mike Mann lizea Martinez Melissa Martinez Danielle Maser Dauda Mawanda Mary McCabe Michelle McCarville Kelly McCloughan Gwen McFadden-Vincent Amy McGarness Keira McNiff Penny Meier Keven Mendoza Cruz Calahena Merrick Tami Mielke Chandler Milam Melanie Larsen Sinouthasy Flise Miller Michelle Miller Tyesha Mitchell Geri Mittleider Taryn Mortimer Kimpa Moss Betsy Mowry Voss Christy Mulliaan Karin Munroe Laurel Murdock Abriana Myles Angela Myles Susan Myles Kelley Nelson Zachary Nelson Amber Newman Chauntae Nichols Erin Niehoff Tiara Nixon JJ Noble Lynn Norby Lisa Norlina Molly Malone Addilsa Nunez

Amran Nur Kelly Nygren Emily O'Gara Ashley Oolman Emily O. Osborne Jen Ott Natalie Ott Stephanie Ott Anika Overvoorde Paul Overvoorde Colin Owens Peyton Owens Linda Packard Rachel Palomo **Edward Patton** Kathryn Peacock Christianne Pease Fernando Pena Anna Peters **Emilie Petersen** Kael Peterson Amy Phenix David Piper Christina Polenta Cindy Poll Renee Powers Fiona Quick Sarah Raaoonanan Kaitlin Randolph Delores Ratliff Melissa Ratliff Emily Reed Michael Reed Rebecca Reeder Katie Rehani Summer Reid Don Reiland Karin Renier Masoudae Rezvani Lashunda Rochelle Jessica Rochester Camille Rodden Siane Steiner Richard Roden Paulette Roaers Siddharth Rohit Kumar Skye Sun Carissa Rollins Sue Romain Abigail Rose Lydia Ross Zoe Thiel James Roth Mari Ruddy Sandra Rude Tori Sadler Tim Thomas Smriti Samtani Jane Sanchez Mark Sauerbrey Erika Thorne Gabe Schmidt Christina Schmit Natalie Scholz Isaac To Emma Schuele Joyce Tofte Alena Schuessler DeYouna Cody Schultz Susan Schuster Hedy Tripp Amanda Schutz Anita Troyer Alize Scott Sumana Sen Mandala Cary Sfikas Joli Shamblott Bria Shea Molly Silkey Kalia Vana Denise Silva Tricia Simo Kush Lan Anh Vo Grea Skaaas Lilliana Smith Aralyn Voael Lily Smith Hau Vuna Beth Smits Julie Walker Nicholas M. Southworth Mike Walsh Caitlyn Speier Rose Walsh

Kristina Spidahl Michael Stein Gabby Stratton Samantha Streater **Emily Swanson** Jenny Tana-Bulk Dayna Taylor Chip Tenbensel Makena Thomas Stephanie Thomas Jenny Thompson August Thompson-Luce Jesse Thornsen Ellie Thorsagard Tuyet-Anh Tran Garrett Trench Morgan Truiillo Charles Truona Amy Van Gessel Misty Van Voorst Rose Van Voorst Itzel Velazauez Denisse Vinces

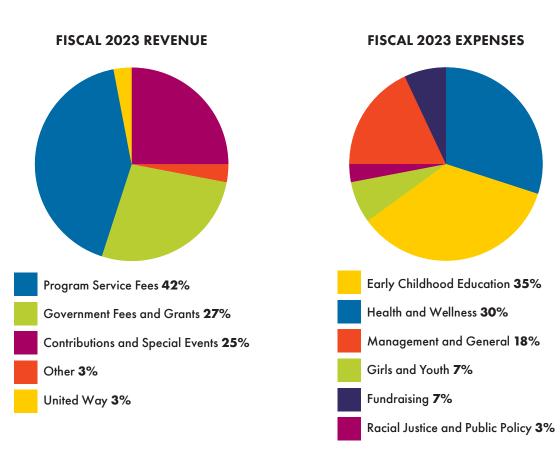
William Walsh Elizabeth Walters Ian Wanger Anissa Waterhouse Kareem Watts Tara Weber Mark Weibera Lennon Wendelberger Marauisha Wesley Rachel Whitcomb La Juana Whitmore Marise Widmer Andrew Wiecher Jan Wikman Chase Wilkinson Katie Williams Rhiannon Williams Alexander Wilson Yer Winder Helmuth Wolff Jan Wolff Jonathan Wona Andrea Wood Kathi Wriaht Charlene Wu Lee Taelor Yana Mark Yount Joan Zanas Jasmine Zhanay Heidi Ziemer

YWCA Minneapolis

Summary of Financial Activity — June 30, 2023 and 2022

REVENUE*	2023	 022
Contributions and Special Events	\$ 4,081,217	\$ 2,999,196
United Way	476,600	529,500
Employee Retention Credit	-	1,309,475
Government Fees and Grants	4,304,424	4,235,523
Program Service Fees	6,825,750	6,257,795
Other	493,164	493,679
Total Revenue	\$ 16,181,155	\$ 15,825,168
Investment Returns/(Losses)	\$ 1,450,180	\$ (2,546,088)
EXPENSES		
Health and Wellness	\$ 6,477,974	\$ 6,315,965
Early Childhood Education	7,318,156	7,158,783
Girls and Youth	1,492,884	1,199,560
Racial Justice and Public Policy	600,638	605,934
Management and General	3,708,939	2,900,566
Fundraising	1,405,511	1,100,964
Total Expenses	\$ 21,004,102	\$ 19,281,772
CHANGE IN NET ASSETS	\$ (3,372,767)	\$ (6,002,692)

The deficit reflected in the FY2023 financials in part led to our decision to close and sell our Downtown and Uptown facilities. The consolidation positions us to invest in Midtown, our newest and largest facility — where all our community-focused work comes together.



YWCA Minneapolis

Summary of Financial Position — June 30, 2023 and 2022

ASSETS Cash Other Receivables, Net Contributions Receivable, Net Prepaid Expenses and Other Assets Investments Property and Equipment, Net	2023 \$ 1,003,327 1,656,576 700,180 336,217 14,065,704 22,957,977	2022 \$ 601,177 2,338,218 603,813 298,234 15,725,994 24,844,808
Operating Lease Right-of-Use Asset, Net	1,636,291	-
Total Assets	\$ 42,356,272	\$ 44,412,244
LIABILITIES AND NET ASSETS LIABILITIES		
Accounts Payable	\$ 583,924	\$ 504,049
Accrued Payroll and Related Liabilities Deferred Support and Revenue	1,130,186 200, <i>7</i> 32	834,653 195,230
Operating Lease Liability	1,652,552	193,230
Line of Credit	1,500,000	1,000,000
Long-Term Debt	-	1,216,667
Total Liabilities	\$ 5,067,394	\$ 3,750,599
NET ASSETS		
Without Donor Restrictions	\$ 25,933,984	\$ 29,826,458
With Donor Restrictions	11,354,894	10,835,187
Total Net Assets	\$ 37,288,878	\$ 40,661,645
Total Liabilities and Net Assets	\$ 42,356,272	\$ 44,412,244

Audited financial statements are available from Organizational Advancement at 612-215-4158 or ywcampls.org

^{*}Excludes investment activity



eliminating racism empowering women YWCa Minneapolis





Downtown

1130 Nicollet Mall Minneapolis, MN 55403

Midtown

2121 East Lake Street Minneapolis, MN 55407

Children's Center at Ecolab 80 West 7th Street St. Paul, MN 55102

Children's Center at Hubbs Center for Lifelong Learning 1030 University Avenue St. Paul, MN 55104

Children's Center South Minneapolis 2400 Park Avenue South Minneapolis, MN 55404



ywcampls.org