

**FREE COMMUNITY EVENT!
NEW IN 2023: BREAKOUT SESSIONS**

**it's time to talk:
FORUMS ON RACE™**

**WEDNESDAY, SEPT. 27
VIRTUAL SUMMIT**

SPONSORSHIP OPPORTUNITIES

Join us for our 21st Annual It's Time to Talk: Forums on Race™ which provides the opportunity for everyone to engage in the difficult yet crucial conversations on race and racism.

Professor, author and cultural critic Dr. Marc Lamont Hill offers a critical analysis of the current social and political moment. By identifying key issues, challenges, controversies and trends that have emerged or lingered during this challenging time. Dr. Hill spotlights the work that must be done to sustain the progress of the freedom struggle. Moving beyond mere critique, he also provides concrete solutions as well as sites of hope and possibility for healing our national, local and university communities.



Keynote: Dr. Marc Lamont Hill

Host of HuffPost Live, BET News and VH1 Live! and Former Political Contributor for CNN

Dr. Marc Lamont Hill shares a bold vision of the future, where social progress and the pursuit of equality depend on listening to each other while adopting a fearless attitude toward change.

As a scholar and award-winning author, Dr. Hill expertly dissects political and social moments as a way to initiate frank discussions on culture, politics and race. By identifying key issues, challenges, controversies and trends in the news, he spotlights the work that must be done to sustain the ongoing struggle for equality and freedom.

Dr. Hill's message emphasizes the importance of working across generations to promote America's youth and even rely on them to inspire future progress. He provides concrete solutions for bringing communities together, along with anecdotes and examples to inspire hope and courage.

**eliminating racism
empowering women**

ywca

Minneapolis

#ItsTimeToTalk



YWCA Minneapolis Forums

Building community to advance racial equity and inclusion

YWCA Minneapolis Forums empower community members to challenge the structures that uphold racial inequities. The largest of these events, It's Time to Talk: Forums on Race™ engages over 1,000 individuals annually to facilitate change. Our events are rooted in our three pillars of impactful engagement:

Awareness: Keynote and guest speakers have dedicated their work to deeper understandings of racism. Their insight helps attendees move along their own racial justice journey.

Engagement: Research shows dialogue is the foundation for sustained change. Led by our trained racial justice facilitators, community members make the connection between theory and the reality of racism in our lives.

Inspiration: With knowledge and the support of others committed to racial justice, attendees are inspired to advance inclusion at work, in the community and with family and friends.

New in 2023!

This year, we are offering two breakout sessions after the keynote, providing more learning opportunities. Participants can choose to attend the half-day summit or the keynote only.

VIRTUAL SUMMIT SCHEDULE:

- ▶ 8:00 AM Event Opens
- ▶ 8:30 AM Welcome & Keynote
- ▶ 9:30 AM Break
- ▶ 9:45 AM Breakout Session 1
- ▶ 11:00 AM Break
- ▶ 11:15 AM Breakout Session 2
- ▶ 12:30 PM Event Ends

From Attendees

"Because of our participation, my employer is engaged in a cultural competency initiative and I'm playing a leading role in engaging diverse communities."

"I wish every workplace had the opportunity to participate. We need this happening in so many more places in our communities."

"I've been forever changed for the better thanks to this forum."



An Invitation to Invest

We invite you to invest in our mission to eliminate racism and empower women by becoming a sponsor. Event sponsorship connects your organization and employees to YWCA's powerful legacy and advances our shared vision to dismantle barriers that perpetuate racism. Together, we build a community of changemakers.

Event sponsors have the opportunity to engage with their employees in this important aspect of professional development, connect with other visionary leaders and be recognized for supporting YWCA's vital work in the community.

Our Impact in 2022:

- ▶ **1,000+** individuals virtually attended It's Time to Talk: Forums on Race™ and It's Time to Act!™ Forum Series
- ▶ **2,200** diverse individuals gained racial justice understanding and were empowered to take action to eliminate racism through dialogues, workshops, forums and trainings
- ▶ **40+** organizations invested in creating more inclusive and equitable workplaces through Inc.lude™ Diversity & Inclusion Consulting

About Us

YWCA Minneapolis is a national leader in the field of racial equity, facilitating change and generating meaningful action in the workplace and the community.

We work to eliminate inequities on interpersonal, institutional and systemic levels through a continuum of knowledge to skill-building to action. We do this by building awareness and engaging the community to inspire action toward racial equity.

Racial Justice and Public Policy Services

INTERPERSONAL

Facilitator Program

We support and prepare you to spark change. Leading conversations about race and racism is difficult. Our facilitator program gives you the tools you need.

Community Workshops

We offer a variety of educational workshops throughout the year to help participants understand and combat different forms of racial injustice.

INSTITUTIONAL

Strategic Planning

- Inclusion and engagement planning
- Professional and curriculum development
- Guidance in building policies and practices to create long-term, sustainable change

Diversity and Inclusion Training

- Engagement with employees during the process of change
- Teach skills individuals can utilize

Assessment

- Evaluation of the status of diversity and inclusion at your organization
- Board analysis
- Assessment of policies and procedures with an equity lens

Intercultural Development Inventory (IDI)

We are Qualified Administrators for the IDI and offer individual and group assessments, including:

- Introductory session
- IDI administration and debrief
- Group debrief and report

Customized Workshops

We offer a variety of workshops and will work with you to develop customized solutions that address social justice issues on interpersonal, institutional and systemic levels. Popular topics include:

- Confronting Racism
- Microaggressions and Bias
- Intersectionality

SYSTEMIC

Public Policy

We are eliminating racism by dismantling systemic barriers at the public policy level through collective impact. YWCA Minneapolis is a mission-driven, nonpartisan organization, committed to being a resource to the community for civic engagement and education. We serve as a resource and an advocate in the public policy space.

Email racjust@ywcamppls.org or learn more at ywcamppls.org/racialjustice

2023 Sponsorship Levels

It's Time to Talk: Forums on Race™

	PRESENTING \$25,000	HUMAN RIGHTS \$15,000	PARTNER \$10,000
Sponsor Benefits	Eight (8) tickets to the 2023-2024 It's Time to Act!™ Forum Series	✓	✓
	Sponsor recognition on event app	✓	✓
	\$2,500 toward Inc.lude™ Consulting*	\$2,200 toward Inc.lude™ Consulting*	\$1,800 toward Inc.lude™ Consulting*
Promotional Benefits	Logo on signage at YWCA fitness facilities	✓	✓
	Logo recognition in event presentation	✓	✓
	Logo in emails to attendees	✓	✓
	Logo on event webpage, event experience platform and social media mention	✓	Logo on event webpage and event experience platform
	Verbal recognition during the event	✓	✓
	Opportunity for a company-owned/created 30-sec. video shown at the event		

*Inc.lude™ vouchers may be donated to YWCA's Community Equity Fund. The Community Equity Fund is a pay-it-forward opportunity to provide businesses and organizations in the community discounted Inc.lude™ Consulting services to fit their budget. Inc.lude benefits expire June 30, 2024.

	KEYSTONE \$5,000	FRIEND \$3,000	SUPPORTER \$1,500
Sponsor Benefits	Four (4) tickets to the 2023-2024 It's Time to Act!™ Forum Series	✓	✓
	Sponsor recognition on event app	✓	✓
Promotional Benefits	Name on signage at YWCA fitness facilities	✓	✓
	Name recognition in event presentation	✓	✓
	Name on event webpage	✓	
	Name in emails to attendees		

Estimated Recognition Impressions: 426,700+

(Onsite Signage: 12,000+ YWCA Health and Wellness Members; Enewsletters: 30,000+; YWCA Website Annual Visits: 369,000+; Social Media: 14,700+; Event Attendees: 1,000+)

SPONSORSHIP DEADLINE: FRIDAY, SEPTEMBER 1, 2023

Contact Gail Fridlund at gfridlund@ywcamppls.org